



# Get ready for the Boomers

## They're not your average grandparents.

The largest and wealthiest buyer's group in the country is made up of Baby Boomers. Understand what motivates this mature demographic and make your business boom with an SRES® designation.

### The Seniors Real Estate Specialist Designation: Where the future takes shape

Designation Requirements:

Successful completion of the SRES® Designation course.  
Maintain active membership in the National Association of REALTORS®.

Maintain an active membership in the SRES® Council. New Designees receive one-year membership in the Seniors Real Estate Council FREE. Annual dues are \$99 each year thereafter.



Get up to speed with an SRES® designation

October 16 & 17, 2024  
9:00 AM - 4:30 PM

**GMAR**  
924725 West 12 Mile, Ste 100  
Southfield, MI, 48034

MemberMax™/ EduPass:  
FREE

GMAR Members: \$350.00

Non-Members: \$399.00

Register Today!

Online: [GMARonline.com](http://GMARonline.com)



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